



---

# Business Law

BUS 310 – Wesleyan College

Syllabus

Summer 2024, June 24 - July 26

## Professor Contact Information

**Professor:** TBA

**Office Hours:** by appointment

**Contact Information:** TBA

**Text/ISBN:** Jennings, M. M. (2016). *Foundations of the Legal Environment of Business* (3rd ed). Cengage Learning. ISBN: 978-1-305-11745-7

---

## Policies and Procedures

### Course Goals

To examine comprehensively the role of law and legal practice in the American business environment.

### Prerequisites

None

### Credit Hours

3

### Student Learning Outcomes

1. Identify and discuss the foundations of the U.S. legal system in order to understand how businesses and individuals can rely on the law for protection of their rights.
2. Develop and understand the regulatory environment of businesses in determining penalties and damages when customers are knowingly injured.
3. Describe the laws regulating businesses and their operation and the sanctions imposed for violating the laws to determine what businesses may do to be compliant.
4. Apply research findings based on the relationships in business to real-world situations.
5. Analyze the rights and responsibilities of those running business operations and those who oversee those operations.
6. Evaluate the requirements for a valid agency relationship and what is required to ratify a contract in order to understand when the torts of an employee are the responsibility of the employer.



7. Create employment policies based on employment regulations and laws governing employment discrimination in order to provide a safe and non-threatening environment for employees.

8. Professional Communication: The ability to understand and explain information and ideas clearly and effectively in a variety of settings. Professional communication encompasses written, oral, visual, and digital communication.

### **Participation and Grading**

Your grade in this course will be determined by your performance in the following categories:

<b>Assignments</b>	<b>Percentage</b>
Participation	20 %
Assignments	10 %
Discussions	40 %
Final Presentation	30 %
<b>Total</b>	<b>100%</b>

### **Grading Scale:**

The grading scale in the class will be as follows:

A=90-100%

B=80-89%

C=70-79%

D=60-69%

F=59% And Below

### **Academic Integrity**

Wesleyan's College expects student to show integrity in all of their work. Cheating, plagiarism, unauthorized collaboration, inventing or falsifying information, turning in work for more than one class without authorization, or helping someone else are all violations of the Honor Code and are not tolerated. Any of these forms of cheating will not be tolerated and will be grounds for a grade of zero on the exam or assignment and a grade of F for the course, in addition to any penalties imposed by the Provost.

### **Potential Changes to Course Schedule**

The following week-to-week schedule is a general plan for the course. Deviations may be necessary and will be announced in advance via announcement and/or e-mail. Students should check their course site announcements and emails at least once every twenty-four hours throughout the term to watch for updates regarding this course.



---

## Course Schedule

### **Week 1 ( Introduction to Law and Ethics Week)**

Chapter 1: Introduction to Law

Chapter 2: Business Ethics and Social Responsibility

Chapter 3: The Court System and Dispute Resolution

### **Week 2 ( Business, The Constitution, Crimes, and Torts Week)**

Chapter 4: Business and The Constitution

Chapter 7: Business Crime

Chapter 8: Business Torts

### **Week 3 (General Business Practices Week)**

Chapter 10: Contracts and Sales: Introduction, Formation and Consumer Protection

Chapter 11: Contracts and Sales: Performance and Remedies

Chapter 12: Business Marketing and Products: Ads and Product Safety ( Extra Credit)

### **Week 4 ( Business Formation and Operations Week)**

Chapter 15: Agency Law

Chapter 16: Governance and Structure: The Law of Business Associations

Chapter 18: Business and Employees: Employment Regulation

Chapter 19: Business and Employees: Employment Discrimination

### **Week 5 ( Miscellaneous Laws and Presentations Week)**

Chapter 5: Administrative Law

Chapter 6: International Law

Chapter 13: Business Competition: Antitrust Law



## Chapter 14: Business and Intellectual Property Law

Each individual will prepare and present an oral presentation to the professor. The purpose of the presentation is to analyze an organization or an individual of their choosing as to the following: describe the organization or the individual's background, legal, and ethical areas that are confronted by that particular entity or individual. Performance of any illegal, ethical, or unethical business decision(s) that individual or organization has made, the consequences of the action, and/or what ethical or moral duty you think they owe to society. If there are any court cases for that individual or organization, you can discuss those court cases as well.

I will provide a sample grading sheet to help you understand how you will be graded on your presentation. Please **DO NOT** read your script as it detracts from the presentation. The presentation must be at least 5 minutes in length.

### **Civility in the Academic Community**

Students, faculty, and staff are expected to treat one another with respect in all interactions. In the classroom, rude, disruptive and/or disrespectful behaviors as determined by a faculty member interfere with other students' rights and with the instructor's ability to teach. Therefore, any student exhibiting unacceptable behaviors during a class will be asked to leave and will be counted absent for that class period. Failure to cooperate with this process will result in disciplinary action that may include withdrawal from the class or dismissal from the College. Violations will be reported to the Provost's Office.

### **Disabilities Statement**

Wesleyan College is committed to equal education, full participation and access to facilities for all students. Any student who requires reasonable academic accommodations, use of auxiliary aids or facility access for a class must first register with Disability Resources by contacting Jill Amos, Director of Disability and Advocacy Services, [jamos@wesleyancollege.edu](mailto:jamos@wesleyancollege.edu) or (478) 757-5219. If reasonable accommodations are established, students should request Accommodation Letters from Disability Resources then schedule an appointment to meet with the professor to determine how the accommodations will be implemented for each class as early in the semester as possible. Accommodations require advance notice to implement and will not be retroactively administered for the semester. Accommodations that decrease the integrity of a course will not be approved.